



IdoSell Shop Service Price List – GBP & EUR

Obligatory since 1st March 2014

Price List Billing Currency: GBP or EUR

1 – Administration fees

1. **Activation fee – £1 / 1€**
Charged one time for an installation of an independent administration panel.
2. **Activation fee for additional shop – £25 / 29€**
Charged one time for an activation of each additional shop installed to an already existing administration panel.
3. **Dedicated Virtual Server preparation fee – £69 / 79€**
Fee charged for activation of Service in DEDICATED CLOUD subscription plan. It covers the preparation of Dedicated Virtual Server and transfer of Service data from Shared Server in a manner that should not result in any shutdowns, in term agreed with a customer.
This service is also available in Express mode – £100 / 115€
4. **Change of Dedicated Virtual Server parameters fee – £69 / 79€**
It covers the change of one of the subscription plans – DEDICATED CLOUD – to a different Dedicated plan. If it is necessary, the fee covers all activities related to relocation of a customer's virtual machine and its reconfiguration with new parameters.
This service is also available in Express mode – £100 / 115€
5. **Change of Dedicated Virtual Server parameters fee, made in 14 days from the last change – £3 / 4€**
It covers the cost of fulfilling the service, described in 1.3 and 1.4 point of present price list, in 14 days from performing the task of server change.
6. **Migration from the Dedicated Server to a Shared Server fee – £69 / 79€**
It covers the Shared Server preparation and transfer of Service data from Dedicated Virtual Server to Shared Server in a manner that should not result in any shutdowns, in term agreed with a customer.
7. **Removal and creation of backup copy of administration panel as a result of arrears in payments – £175 / 200€**
One-time fee, charged when at least one invoice exceeds its maturity date by 60 days or a minimal balance has been exceeded, not fed for more than 60 days and there had been no reaction on written summons or scheduled payments. Fee covers uninstallation, creation of backup copies of one administration panel for a period of six months or until vindication procedures end and deletion of all data after this time.
8. **Cession – £10 / 15€**
9. **Balance surplus withdrawal fee – £6 / 8€**
It is possible to withdraw a balance surplus. The fee covers the handling costs of issuing and sending the corrective invoice and – after dispatching it – the money transfer to a pointed by a customer bank account in a Polish bank or any other Internet payment system in which a receiver bears the cost of commission fee.
10. **Providing information about our customer's business within our service to the police, a prosecutor's office, other supervisory body or law enforcement agencies upon receiving a summons – £7,5 / 8€**
If a shop's customer reports crime to the police or a prosecutor's office, or if supervisory body requires information regarding our customer, the operator is obliged to provide the required information. The cost is calculated from each case identified by the file reference number.



2 – Subscription fees

1. **CLOUD subscription plan – £10 / 14€**

Monthly fee covers:

Data Transfer: up to 30GB

Number of Visits: up to 5000

Number of API Calls: up to 100000

Data volume quota: 10GB

Number of products limit: up to 5000

Functionality: full functionality of the IdoSell Shop with maximum limits for Shared Servers.

2. **DEDICATED CLOUD 1 (DC1) subscription plan – £84 / 96€**

Monthly fee with no Additional Fees for Transfer, number of Visits, API Calls or number of products.

The only limit is the Dedicated Virtual Server capacity.

Functionality: full functionality of the IdoSell Shop without any quantitative limits in modules.

Administration and updated of Dedicated Virtual Server are included in fee.

DC1 Dedicated Virtual Server has: 1 processor core, 3000MB RAM, 80GB of disc space and a network connection with nominal bandwidth of 1Gbps without transfer limit.

3. **DEDICATED CLOUD 2 (DC2) subscription plan – £135 / 155€**

Monthly fee which includes the same scope of services as in DEDICATED CLOUD 1 plan and a following Dedicated Virtual Server parameters: 2 processor cores, 6000MB RAM, 100GB of disc space and a network connection with nominal bandwidth of 1Gbps without transfer limit.

4. **DEDICATED CLOUD 4 (DC4) subscription plan – £187 / 214€**

Monthly fee which includes the same scope of services as in DEDICATED CLOUD 1 plan and a following Dedicated Virtual Server parameters: 4 processor cores, 12000MB RAM, 100GB of disc space and a network connection with nominal bandwidth of 1Gbps without transfer limit.

5. **DEDICATED CLOUD 8 (DC8) subscription plan – £337 / 385€**

Monthly fee which includes the same scope of services as in DEDICATED CLOUD 1 plan and a following Dedicated Virtual Server parameters: 8 processor cores, 24000MB RAM, 100GB of disc space and a network connection with nominal bandwidth of 1Gbps without transfer limit.

6. **DEDICATED CLOUD 16 (DC16) subscription plan – £547 / 619€**

Monthly fee which includes the same scope of services as in DEDICATED CLOUD 1 plan and a following Dedicated Virtual Server parameters: 16 processor cores, 48000MB RAM, 100GB of disc space and a network connection with nominal bandwidth of 1Gbps without transfer limit.

7. **DEDICATED CLOUD 32 (DC32) subscription plan – £1037 / 1185€**

Monthly fee which includes the same scope of services as in DEDICATED CLOUD 1 plan and a following Dedicated Virtual Server parameters: 32 processor cores, 96000MB RAM, 100GB of disc space and a network connection with nominal bandwidth of 1Gbps without transfer limit.

8. **DEDICATED CLOUD 64 (DC64) subscription plan – £2037 / 2329€**

Monthly fee which includes the same scope of services as in DEDICATED CLOUD 1 plan and a following Dedicated Virtual Server parameters: 64 processor cores, 192000MB RAM, 100GB of disc space and a network connection with nominal bandwidth of 1Gbps without transfer limit.

9. **DEDICATED CLOUD 8x2 (DC8x2) subscription plan – £787 / 899€**

Monthly fee which includes the same scope of services as in DEDICATED CLOUD 8 plan and transmission performed by two parallel servers with parameters exactly as in DC 8 subscription plan.

10. **DEDICATED CLOUD 16x2 (DC16x2) subscription plan – £1389 / 1579€**

Monthly fee which includes the same scope of services as in DEDICATED CLOUD 16 plan and transmission performed by two parallel servers with parameters exactly as in DC 16 subscription plan.

11. **DEDICATED CLOUD 16x3 (DC16x3) subscription plan – £2189 / 2519€**

Monthly fee which includes the same scope of services as in DEDICATED CLOUD 16 plan and transmission performed by three parallel servers with parameters exactly as in DC 16 subscription plan.

12. **DEDICATED CLOUD 16x4 (DC16x4) subscription plan – £2489 / 2859€**



Monthly fee which includes the same scope of services as in DEDICATED CLOUD 16 plan and transmission performed by four parallel servers with parameters exactly as in DC 16 subscription plan.

3 – Additional Fees

1. **Additional Fee for each started 1GB of Transfer beyond the CLOUD limit – £0,13 / 0,15€**
2. **Additional Fee for each started 1000 Visits beyond the CLOUD limit – £4 / 5€**
3. **Additional Fee for each started 10000 API Calls beyond the CLOUD limit – £2,5 / 3€**
4. **Additional Fee for each 5000 additional products beyond the CLOUD limit – £7,5 / 15€**
5. **Additional Fee for each additional shop in Administration Panel – £7 / 8€**
The fee does not change the Transfer Limit.

4 – Maintenance works

1. **Working hour cost of data import – £25 / 29€**
Working hour of editing a customer's data or developing an application dedicated to data import from an external database, including a different on-line shop.
This service is also available in Express Mode – £18 / 20€ for every started half of hour.
2. **Working hour cost of programmers team – £25 / 29€**
Working hour cost of writing a new function of application or analyzing a code of a program sent by a customer.
This service is also available in Express Mode – £17,5 / 20€ for every started half of hour.
3. **Working hour cost of training – performed in the training location – concerning handling sales based on IdoSell Shop– £25 / 29€**
It includes a training in a provider's headquarters or one performed remotely. The training covers running the e-commerce enterprise, on-line shop or handling IdoSell Shop (it does not include the access to the technical support by phone or IdoSell Shop Tickets), including remote system or supporting application configuration, and is intended for 1 to 6 persons – delegated by a customer – at the same time. The fee does not include the costs of transportation bore by the customer. Maximum time of training is 4 hours.
4. **Cost of server administrator working hour – £29 / 34€**
Working hour of a server administrator who works trough untypical service works, for which reconfiguration of server or other services, installed on the provider's servers, is necessary.
This service is also available in Express Mode – £19 / 24€ for every started half of hour.

5 – Graphical and implementation works

1. **Working hour cost of graphics team performing activities related to the Shop Mask – £25 / 29€**
Working hour of person performing modifications of a customer's shop layout or auction templates. In case of works related to developing a new language version, the cost of translation and text preparation is not included. In such cases, s customer should provide a translation prepared by a translator.
This service is also available in Express Mode – £18 / 20€ for every started half of hour.
2. **Working hour cost of graphics team performing other graphical works - £29 / 34€**
Working hour of a person performing services for a customer, covering creating graphical elements such as: press advertisements, retouch and other graphical services not directly related to modifications of a shop layout or other services related to creating Flash objects or other for which a specialistic software is necessary.
This service is also available in Express Mode – £19 / 24€ for every started half of hour.
3. **BASIC Implementation Package – £399 / 469€**
It includes 18 working hours of our implementation team, to be used within 90 days from the moment of accepting a task, needed for preparation of page design and a layout's coding, based on project in the PSD format. In case of providing a shop project prepared by a customer, the entire time is used for coding and – if it is not used in full – it can be used for other graphical services.
4. **ADVANCED Implementation Package – £789 / 899€**
It covers the same scope of services as in the BASIC implementation package, but it includes 35 working hours of the implementation team. Therefore, it allows to make use of import and training services.



5. **SOPHISTICATED Implementation Package – £1349 / 1549€**

It covers the same scope of services as in the BASIC implementation package, but it includes 60 working hours of the implementation team. Therefore, it allows to make use of import and training services.

6. **SUPREME Implementation Package – £2249 / 2569€**

It covers the same scope of services as in the BASIC implementation package, but it includes 100 working hours of the implementation team. Therefore, it allows to make use of import and training services.

7. **Drawing a written license for logo – £25 / 29€**

Logos created by our graphic designers are used – within the scope of license – in IdoSell Shop stores. Obtaining an exclusive license conveying the copyright laws and property rights to a customer allows for registering the trademark and disposing it freely. The fee covers granting a written, exclusive license conveying the property rights. If, within the scope of fee for preparation of shop project, a logo was also created, the provider allows only for using it on the pages directly related to the service. If the customer would like to use this logo in materials other than the shop page, one should purchase the convey of property rights.

The fee covers drawing and sending the PDF document, signed with qualified digital signature, which contains an exclusive license for 1 trademark and it does not include the cost of preparation and vectorization of this graphic. These works need to be performed as an additional graphical works, billable on general grounds, or performed by a customer. Sending this license as a printed document demands an additional Consignment in Europe service.

6 – Technical support services

To each of the subscription plans, a customer is to purchase a proper technical support variant. In the English language variant, the Polish support is also included.

1. **Technical support in English language for CLOUD subscription plan – £19.99 / 20.99€**
2. **Technical support in English language for DEDICATED CLOUD 1 subscription plan – £85 / 93€**
3. **Technical support in English language for DEDICATED CLOUD 2 subscription plan – £154 / 184€**
4. **Technical support in English language for DEDICATED CLOUD 4 subscription plan – £212 / 255€**
5. **Technical support in English language for DEDICATED CLOUD 8 subscription plan – £282 / 324€**
6. **Technical support in English language for DEDICATED CLOUD 16 subscription plan – £452 / 520€**
7. **Technical support in English language for DEDICATED CLOUD 32 subscription plan – £452 / 514€**
8. **Technical support in English language for DEDICATED CLOUD 64 subscription plan – £452 / 520€**
9. **Technical support in English language for DEDICATED CLOUD 8x2 subscription plan – £452 / 520€**
10. **Technical support in English language for DEDICATED CLOUD 16x2 subscription plan – £610 / 700€**
11. **Technical support in English language for DEDICATED CLOUD 16x3 subscription plan – £610 / 700€**
12. **Technical support in English language for DEDICATED CLOUD 16x4 subscription plan – £610 / 700€**



7 – IdoSell Shop Supporting Applications

To run a selected Supporting Application it is required to have a personal computer with Windows operating system and with the up-to-date .NET software environment. Additionally paid Supporting Applications allow to order demo license keys and testing the software prior to purchasing it. The fees include a license for 365 days with support for multiple (unlimited) computer stations connected to one administration panel, free updates and a technical support. Licenses for integrating applications do not cover the cost of a license for applications of Third Parties or costs of an access to suppliers databases, which should be obtained individually. A license of a “prolongation” type is extending the license for another 365 days and is available in case of ordering the application not longer than 30 days after the expiration of the former license key. In case of a license for IAI Scanner a cost of the license includes one device using the application for 24h. If a customer wants to use the application on more than one device there is a need to buy as many licenses as devices using IAI Scanner within 24h.

1. **License for IAI POS – £249 / 285€**
2. **License for IAI POS (prolongation) – £187 / 214€**
3. **License for IAI Downloader – £200 / 225€**
4. **License for IAI Downloader (prolongation) – £180 / 200€**
5. **License for IAI Scanner – £249 / 285€**
6. **License for IAI Scanner (prolongation) – £249 / 285€**
7. **License for IAI Bridge – £699 / 799€**
8. **License for IAI Bridge (prolongation) – £499 / 569€**

8 – Additional services

Additional services are optional, not obligatory modules modifying the standard, free-from-charge Service behavior. The fees for services which are appraised monthly, are calculated proportionally to a number of days until the end of the month and, in the next months, in advance for every started month. The service is established and the fee is charged for every shop's layout separately, independently of the subscription plan.

1. **White-Label service – £50 / 57€**
It allows to remove the “Powered by IdoSell Shop” logo, an alternative text and a link from a shop's layout and a Meta-Author section a single shop in an administration panel.
2. **Premium IP service – £6,25 / 7,5€**
It allows to run a shop layout on a separate IPv4 address. This service is necessary to install a customer's SSL certificate. The provider shall have the right to refuse to fulfill this service in case of lack of free IPv4 addresses.
3. **Company Branch service for CLOUD subscription plan – £6,25 / 7,5€**
It allows to support an additional shop layout with separate Billing Details for a selling company and a support for these details also in selling documents.
4. **Company Branch service for subscription plans other than CLOUD – £18,75 / 22,5€**
It covers the same functionalities as a the Company Branch service for CLOUD subscription plan but for other subscription plans.
5. **Export Generation Pro service – £2,25 / 2,75€**
Allows to generate offer files for purposes of integration with external sites (i.e. price comparers) at an indicated hour, not more than once every 4 hours. The service is available only for DEDICATED CLOUD plans. The fee is charged for every store separately.
6. **E-Mail Marketing Pro (for subscription plans other than CLOUD) – £9,75 / 11€**
Allows to send personalized newsletters, triggered messages and perform many other advanced e-mail marketing operations. The service is available only for DEDICATED CLOUD plans. The fee is charged for an administration panel. Minimal term of notice is 14 days.
7. **Consignment in Europe – £4 / 4,50€**
It covers sending any consignment to a customer in a material form, i.e. a paper invoice copy (with weight up to 350 grams), in situations where a customer needs something else than an electronic document, signed with qualified digital signature. The cost covers sending a registered mail to any of the European countries (including Cyprus, Russia and Israel).
8. **Fee for withdrawal of funds from CSC to a specified bank account in SEPA– £1,5 / 1,75€**



9. Fee for transfer of funds from CSC to Balance – £0 / 0€

10. Fee for payment made to Balance by means of PayPal instant payments system – compliant with current PayPal commissions

Fee charged, when a customer decides to pay funds to Balance by means of PayPal system, instead of a standard bank transfer. This fee is paid by a payer – operation is performed by deducting funds from a current balance.

11. Fee for payment made to Balance by means of by IAI payment system – 2% of transaction value

Fee charged, when a customer decides to pay funds to Balance by means of “by IAI” instant payment systems, instead of a standard bank transfer. It does not include transfer of funds on CSC Balance or money from cash-on-delivery courier services. This fee is paid by a payer – operation is performed by deducting funds from a current balance made in an additional operation.

Appendixes:

1. Appendix no. 1 – **SMS and E-mail Price List**
2. Appendix no. 2 – **SSL Certificates Price List**

All of the prices are net prices. To calculate gross prices, for companies not settling VAT in EU countries, 23% VAT should be added. Companies from outside the EU, but settling VAT in the EU, have their invoices issued without VAT.

Price List was adopted at the meeting of the Executive Board of IAI S.A by a resolution no. PL/2/2014 dated 31st January 2014.



Appendix no. 1 – SMS and E-mail Price List

Provider allows to send an SMS. Texts longer than standard limits are divided into multiple messages. Branded messages allow to change content of 11-character-long Sender field – Customer name will be displayed. Priority messages are always sent within 3 minutes. SMS are cleared on a daily basis as a sum of costs of messages sent on a particular day.

1 – Cell phones registered in Poland (+48 prefix)

1. **Sending 1 standard SMS PL – £0,032 / 0,037€**
2. **Sending 1 branded SMS PL – £0,033 / 0,038€**
3. **Sending 1 priority SMS PL – £0,036 / 0,041€**
4. **Sending 1 priority branded SMS PL – £0,037 / 0,042€**

2 – Cell Phones registered in EU (except for Poland), the USA, Canada and Australia

1. **Sending 1 standard SMS – £0,065 / 0,074€**
2. **Sending 1 branded SMS – £0,067 / 0,077€**
3. **Sending 1 priority SMS – £0,072 / 0,083€**
4. **Sending 1 priority branded SMS – £0,075 / 0,085€**

3 – Sending 1 e-mail by FreshMail servers – £0,00075 / 0,00085€

The provider allows – in addition to a standard capability of sending e-mails from a server on which a shop is installed and a customer's own servers with integrated SMTP protocol – to send e-mails from a quick and efficient infrastructure of third parties specialized in sending e-mails. Their servers have a very high delivery rate, because of good reputation, so they can deliver e-mails even to free e-mail accounts and report bounces (so-called Soft and Hard Bounces). In addition, sending process does not load the customer's server. Newsletters sent by Freshmail have full functionality of the E-mail Marketing Pro service completely for free.



Appendix no. 2 – SSL Certificates Price List

Provider offers possibility of using SSL certificates to secure all transmissions with SSL / HTTPS protocol. SSL-related services below can be used under any subscription plan. Provider allows to upload SSL certificates purchased beyond the Service. Using other certificates other than those mentioned below requires using Premium IP service.

SSL certificates are issued by CERTUM PCC (Unizeto Technologies S.A.) and are compliant with international standard confirmed by WebTrust™ certificate. It guarantees correct display of certificate. Provider offers full support and help in purchase of a SSL certificate. Certificates are issued for 1, 2 or 3 years and fee is charged for the entire period. Purchased certificates can be downloaded from the administration panel and used beyond the Service. Wildcard Certificates are the ones purchased for the domain with a prefix, *mydomain.co.uk (where * stands for any prefix).

1 – SSL Certificate provided by the Provider and applied to technical domain – £0 / 0€

2 – Purchase or renewal of Commercial SSL certificates issued by CERTUM PCC

Commercial SSL is a basic SSL certificate of CERTUM with domain name but without the company name.

1. Commercial SSL certificate – 1 year – £33 / 38€
2. Commercial SSL certificate renewal – 1 year – £25 / 28€
3. Commercial SSL certificate – 2 years – £58 / 65€
4. Commercial SSL certificate renewal – 2 years – £ 45 / 50€
5. Commercial SSL certificate – 3 years – £88 / 94€
6. Commercial SSL certificate renewal – 3 years – £70 / 80€
7. Commercial Wildcard SSL certificate – 1 year – £69 / 79€
8. Commercial Wildcard SSL certificate renewal – 1 year – £62 / 70€
9. Commercial Wildcard SSL certificate – 2 years – £125 / 143€
10. Commercial Wildcard SSL certificate renewal – 2 years – £112 / 128€
11. Commercial Wildcard SSL certificate – 3 years – £175 / 199€
12. Commercial Wildcard SSL certificate renewal – 3 years – £157 / 180€

3 – Purchase or renewal of SSL certificates issued by CERTUM PCC (Trusted SSL type)

Trusted SSL is a CERTUM SSL certificate of OV type (ang. Organization Validated). Displays all company details related to company, certificate has been issued for.

1. Trusted SSL certificate – 1 year – £125 / 143€
2. Trusted SSL certificate renewal – 1 year – £ 112 / 128€
3. Trusted SSL certificate – 2 years – £225 / 257€
4. Trusted SSL certificate renewal – 2 years – £202 / 230€
5. Trusted SSL certificate – 3 years – £315 / 360€
6. Trusted SSL certificate renewal – 3 year – £282 / 323€
7. Trusted Wildcard SSL certificate – 1 year – £249 / 285€
8. Trusted Wildcard SSL certificate renewal – 1 year – £225 / 257€
9. Trusted Wildcard SSL certificate – 2 years – £449 / 514€
10. Trusted Wildcard SSL certificate renewal – 2 years – £405 / 463€
11. Trusted Wildcard SSL certificate – 3 years – £625 / 714€
12. Trusted Wildcard SSL certificate renewal – 3 years – £562 / 643€