



Price list for IdoSell Booking services in USD, GBP & EUR

Effective from the 1st of March 2017 until its cancellation.

Settlement currency: USD, GBP or EUR. All prices are net prices; to obtain a gross price on the territory of European Union countries, one shall add VAT at 23%. Companies from outside the EU, but settling VAT in the EU, have their invoices issued without VAT.

1 – Subscription models

1. Commission-based model – \$25/£19/19€ per one-year subscription + 1% commission charged for all online reservations

Commission is calculated from the total value of each reservation made via the Booking Widget or one of the integrated services (integrated either as a Booking Partner or via the Channel Manager). No commission is charged for reservations added manually via the administration panel or the mobile application.

2. Flat fee model – \$35/£29/29€ per one-month subscription

The monthly fee covers:

The number of reservation items: 15

Commission charged for realized reservations: 0%

Features: the same IdoSell Booking features as in the commission-based model.

3. Charge for each additional reservation item exceeding the limit – \$3/£2/2€

It is charged monthly for each additional reservation item, after exceeding the limit of 15 items.

2 – Implementation packages

1. BASIC implementation package – \$729/£475/559€

The package comprises 20 working hours to be used within 90 days from the moment of approving the order. This time is used by the implementation team for preparation the website design on the basis of a PSD design, data import and training services. If the client provides a design, the whole time is used for coding and if the time has not been used up completely, it can be changed to other graphic works. The package includes 2 free working hours for Project Management and communication (total number of hours in the package is 22 working hours).

2. ADVANCED implementation package – \$1379/£929/1059€

It covers the same scope of services as BASIC implementation package but comprises 35 working hours of implementation team and allows also to use import and training services. The package includes 3.5 free working hours for Project Management and communication (total number of hours in the package is 38.5 working hours).

3. SOPHISTICATED implementation package – \$2399/£1599/1839€

It covers the same scope of services as BASIC implementation package but it comprises 60 working hours of implementation team and allows also to use import and training services. The package includes 6 free working hours for Project Management and communication (total number of hours in the package is 66 working hours).

4. SUPREME implementation package – \$3969/£2675/3055€

It covers the same scope of services as BASIC implementation package but it comprises 100 working hours of implementation team and allows also to use import and training services. The package includes 10 free working hours for Project Management and communication (total number of hours in the package is 110 working hours).



3 – Fees for additional services

1. **Comprehensive service configuration - \$155/£100/120€**
This service includes service configuration on behalf of the Client. The configuration consists of adjusting the administration panel settings, creating an offer description based on the information provided by the Client, preparing a free website and embedding the Booking Widget on the Client's website and Facebook profile (if the Client agrees to provide the access necessary to edit such websites). If the Client decides within 30 days to display the IdoSell Booking website under their own domain, the cost of the configuration is returned to the CSC balance.
2. **One working hour of the graphic designer team on tasks related to the Service - \$45/£30/35€**
The price covers the cost of one working hour of a specialist spent in rendering following services: IdoSell Booking webpage design, logo design and vectorization, preparation of translations, administration panel configuration, transfer of data from external services (including other reservation management systems), unusual server configuration, i.e., domain redirection.

4 – License for fields of exploitation other than IdoSell Booking

Graphic designs can be used without purchasing any license on websites connected with the Service. If the Client wants to use the works on fields of exploitation other than IdoSell Booking, they have to purchase a license for transfer of property rights. Assets not listed below (i.e. e-mail templates, HTML and JavaScript addons, Banners and Buttons) do not require purchasing additional licenses.

1. **Written logo license – \$44/£29/34€**
Logos designed by our graphic artists are included in the license to be used under IdoSell Booking. An exclusive license with the transfer of intellectual property rights allows the logo to be used anywhere. The fee includes a written, exclusive license with the transfer of property rights. If the logo was designed as part of the Showcase page design process we allow it to be used it exclusively on websites connected with the Service. If the Client wants to use the logo in a field of exploitation other than IdoSell Booking, they have to purchase the transfer of intellectual property rights.

The fee covers the issuance and transfer of an exclusive license for 1 logo as a PDF file, signed with a qualified digital signature, and does not include the cost of preparation and vectorization of graphics, such works have to be commissioned as additional graphical design tasks, payable on general terms or independently by the Client. If the Client wishes to receive the license on paper, they have to order an additional service: Mail delivery on the territory of Europe.
2. **Written Template design license – \$455/£300/350€**
The fee covers providing the Template design in PSD format with permission to freely modify the artwork and implement it outside the IdoSell Booking service. The license is exclusive and includes the permission for custom Template modifications by the Client.
3. **Written Showcase page template license – \$1560/£1000/1200€**
The fee covers providing the Showcase page template together with its design and source code (JavaScript, CSS) of related page elements.. The license is non-exclusive and includes the permission for custom Template modifications by the Client.

5 – Other fees

1. **Mail delivery on the territory of Europe – \$6/£4/4,50€**
The service covers sending any mail to the Client, in physical form (e.g. a paper copy of an invoice with weight up to 350 grams) when the document provided electronically with a qualified digital signature is not sufficient for the Client. The cost covers dispatch of a registered letter on the territory of Europe (including Cyprus, Russia and Israel).
2. **White-Label service – \$79/£50/57€**
It allows to remove the logo 'Powered by IdoSell Booking', the alternative text and link from the website, Widget and Meta-Author on one page in the administration panel.
3. **Cession – \$20/£10/15€**



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4. **Return of Balance surplus – \$10/£6/8€**
It is possible to have surplus in the Balance. The fee covers costs of issuance and dispatch of a correction invoice and, when it is sent back, of processing a bank transfer into the Client's bank account registered in a Polish bank or via an Internet payment system where the payee bears costs of the commission for the transfer.
 5. **Fee for withdrawing funds accumulated in the CSC Balance to the indicated bank account - \$0,3/£0,2/0,2€**
 6. **Fee for transferring funds accumulated in the CSC to the Balance - \$0/£0/0€**
 7. **Fee for making a payment to the CSC Balance via instant payments operated by IdoSell Booking – 1% of the transaction value**
The fee is charged when, instead of making a wire transfer, the Client decides to make a payment to the Balance via the instant payment system operated by IAI. This does not refer to a transfer from the CSC Balance or a transfer related to payment to courier upon delivery. The payer is charged with the transaction fee in form of a deduction from the Balance in a separate transaction.
 8. **Booking Partner commission – consistent with the commission specified by a Booking Partner**
Commission is charged by the Booking Partner for acquiring an order for the Client. The client is informed about the amount of commission while accepting the terms of a given Booking Partner.

Appendixes

1. **Appendix 1 – SMS price list**



Appendix 1 – SMS Price List

The Operator provides the possibility to send text messages. If a text is longer than technical limits of SMS standard, it shall be divided into smaller sections and then sent out. Messages with 'branding' have an option to edit the 11-symbol sender field allowing to provide the name of the Client as the sender and, thus, avoid any misunderstandings as to the identity of the sender. 'Priority' messages are messages with a guarantee that the Operator will send the message within 3 minutes. SMS are added up daily and presented as a sum of costs of messages sent out on a given day.

1 – Mobile phones registered in Poland (prefix +48)

- 1. 1 regular SMS (PL) – \$0,0481/£0,032/0,037€**
- 2. 1 SMS (PL) with branding – \$0,0494/£0,033/0,038€**
- 3. 1 priority SMS (PL) – \$0,0533/£0,036/0,041€**
- 4. 1 priority SMS (PL) with branding – \$0,0546/£0,037/0,042€**

2 – Mobile phones registered in European Union countries (except Poland), USA, Canada and Australia

- 1. 1 regular SMS – \$0,0962/£0,065/0,074€**
- 2. 1 SMS with branding – \$0,1001/£0,067 /0,077€**
- 3. 1 priority SMS – \$0,1079/£0,072/0,083€**
- 4. 1 priority SMS with branding – \$0,1105/£0,075/0,085€**