

Price List for e-mails and SMS services

Effective from the 1st of May 2022 until its cancellation

The Operator provides the possibility to send SMS text messages. If a text is longer than technical limits of the SMS standard, it shall be divided into separate messages sections and then sent out (0-160 characters = 1 message, 161-306 characters = 2 messages, 307-459 characters = 3 messages). Inserting one or more Polish diacritics as well as other non GSM protocol standard characters (e.g.: ę, ó, ł, ś, ą, ż, ź, ć, ń, Ů, Ū, Ä, Æ) will automatically shorten the maximum length of the SMS message (0-70 characters = 1 message, 71-134 characters = 2 messages, 135-201 characters = 3 messages). Messages with 'branding' have an option of controlling the 11-symbol sender field which allows for specifying the sender name. 'Priority' messages are messages with a guarantee to be sent within 3 minutes of being triggered. SMS messages are added up daily and presented as a sum of costs of messages sent out on a given day. The costs of sending sms messages also apply to those sent by the panel to its users, in particular in case of password recovery.

Text messages are a paid service for all messages sent via the Operator's service.

1 – Mobile phones registered in Poland (prefix +48)

- 1. Sending of 1 SMS PL with branding – £0.03/0,04€//\$0.05**
- 2. Sending of 1 priority SMS PL with branding – £0.04/0,04€//\$0.05**

2 – Mobile phones registered in European Union countries (except Poland), USA, Canada, Australia, Kingdom of Saudi Arabia, United Arab Emirates, Oman, Kuwait and Bahrain

- 1. Sending of 1 SMS with branding – £0.07/0,07€//\$0.10**
- 2. Sending of 1 priority SMS with branding – £0.07/0,08€//\$0.11**

3 – Sending of 1 e-mail via FreshMail servers – £0.001/0,001€//\$0.001

Apart from free e-mails from servers where the online shop is installed and external servers which are integrated using the SMTP protocol, the Operator offers an option to send e-mails using quick, reliable infrastructure specialising in email dispatch. Such servers have high deliverability levels thanks to high reputation, they are able to deliver e-mails quicker, e.g. to free e-mail boxes and they report e-mail soft and hard bouncing. Additionally, when these services are used, the very process of e-mail dispatch affects the traffic on the server of the client less. Newsletters which are sent by Freshmail have the option of E-mail Marketing Pro service without the necessity of purchasing the service. The fee is calculated daily, rounded up.