



Price list for IdoSell Shop services in GBP & EUR

effective from the 1st of September 2014 till its cancellation

Settlement currency: GBP or EUR

1- Administrative fees

1. **Activation fee – £1/1€**
Paid once upon opening of an independent administration panel.
2. **Activation fee for an additional shop – £25/29€**
Paid once upon opening of each additional shop for the existing administration panel.
3. **Fee for migration from a shared server to a virtualised dedicated server – £0/0€**
The fee is paid upon opening of services in DEDICATED CLOUD variant. It includes preparation of a virtualised dedicated server and transfer of data of the Service from a shared Server in the way which will possibly not cause a break in its operation, at time determined together with the Client.
The service is available in Express mode for £100 / 115€.
4. **The fee for migration from a dedicated server to a shared server – £79/89€**
It covers preparation of the Shared Server and data transfer from the Virtualised Dedicated Server to the Shared Server
5. **The fee for a change of parameters of virtualised dedicated server to a higher plan – £0/0€**
It includes a change of one plan from DEDICATED CLOUD group into another in the same group with new, higher parameters.
The service is available in Express mode for £200 / 215€
6. **The fee for a change of parameters of virtualised dedicated server to a lower plan – £69/79€**
It includes a change of one plan from DEDICATED CLOUD group into another in the same group with lower parameters.
The service is available in Express mode for £100 / 115€
7. **Removal and archiving of administration panel in result of payment arrears – £175 / 200€**
This fee is charged once, when payment deadline of at least one invoice is exceeded by over 60 days or the debt below the minimum balance lasted more than 60 days and there was no reaction to written summons or the debt was not paid back in accordance with the agreed schedule. The cost covers uninstallation, copying and archiving of data of 1 administration panel for 6 months or by termination of debt recovery court proceedings, and then, data destruction.
8. **Assignment – £10/15€**
9. **Return of surplus in the Balance – £6/8€**
It is possible to have surplus in the Balance. The fee includes costs of issuance and dispatch of a correction invoice, and when it is sent back, of a bank transfer into a bank account of the client kept in a Polish bank or via Internet payment system where the payee bears costs of the commission for the transfer.
10. **Provision of information to the police, prosecutor's office or other state control or law enforcement bodies on operations of the Client executed via the Service, if request for such information is received – £12 / 15€**
If the Client of the shop notifies the police or the prosecutor's office of an offence or a state body acts with such initiative and the Operator is forced to provide the required information on the Client to such bodies, the cost is charged for each case which is identified on the basis of the number of the file.



2 – Service fees

1. **CLOUD plan – £20/24€**

A monthly fee includes:

Transfer up to 30GB

Up to 5000 visits

The number of API calls: up to 100000

Data volume limit: 10GB

The number of goods up to 5000

Functionality: full functionality of IdoSell Shop with maximum quantity limits for shared servers

2. **DEDICATED CLOUD plan 1 (DC1) – £94/106€**

A monthly fee covers: no surcharges for Transfer, the number of Visits, API calls or the quantity of goods. The limit of effectiveness of the virtualised dedicated server is the only limit.

Functionality: full IdoSell Shop functionality without quantity limits in modules.

The fee includes administration and updating of a virtualised dedicated server.

DC1 virtualised dedicated server has: 1 processor core dedicated permanently, 4GB RAM, 100GB of disk space, connection with nominal speed 100 Mbps without transfer limits

3. **DEDICATED CLOUD 2 (DC2) plan – £135/155€**

A monthly fee includes the same scope of services as DEDICATED CLOUD 1, and a virtualised dedicated server with the following parameters: 2 processor cores dedicated permanently, 8GB RAM, 100GB of disk space, connection with nominal speed 100Mbps without transfer limits

4. **DEDICATED CLOUD 4 (DC4) plan – £187/214€**

A monthly fee includes the same scope of services as DEDICATED CLOUD 1, and a virtualised dedicated server with the following parameters: 4 processor cores dedicated permanently, 16GB RAM, 100GB of disk space, connection with nominal speed 100Mbps without transfer limits

5. **DEDICATED CLOUD 8 (DC8) plan – £337/385€**

A monthly fee includes the same scope of services as DEDICATED CLOUD 1, and a virtualised dedicated server with the following parameters: 8 processor cores dedicated permanently, 32GB RAM, 100GB of disk space, connection with nominal speed 200Mbps without transfer limits

6. **DEDICATED CLOUD 16 (DC16) plan – £547/619€**

A monthly fee includes the same scope of services as DEDICATED CLOUD 1, and a virtualised dedicated server with the following parameters: 16 processor cores dedicated permanently, 64GB RAM, 100GB of disk space, connection with nominal speed 200Mbps without transfer limits

7. **DEDICATED CLOUD 32 (DC32) plan – £1037/1185€**

A monthly fee includes the same scope of services as DEDICATED CLOUD 1, and a virtualised dedicated server with the following parameters: 32 processor cores dedicated permanently, 128GB RAM, 100GB of disk space, connection with nominal speed 500Mbps without transfer limits

8. **DEDICATED CLOUD 64 (DC64) plan – £2037/2329€**

A monthly fee includes the same scope of services as DEDICATED CLOUD 1, and a virtualised dedicated server with the following parameters: 64 processor cores dedicated permanently, 265GB RAM, 100GB of disk space, connection with nominal speed 500Mbps without transfer limits

3 – Surcharges

1. **The surcharge for each commenced 1GB of traffic which exceeds the limit under CLOUD service fee – £0,13 / 0,15€**

2. **The surcharge for each commenced 1000 visits over the limit under CLOUD service fee – £4 / 5€**

3. **The surcharge for each commenced 10000 API calls over the limit under CLOUD service fee – £2,5 / 3€**

4. **The surcharge for each commenced 5000 additional goods over the limit under CLOUD service fee – £7,5 / 15€**



5. **The surcharge for an additional shop for the panel – £8/9€**
The fee does not change the limit for traffic.

4 – Services

1. **A working hour for data import – £29/34€**
A working hour for edition of Client's data or creation of a software for import of data from an external database, including a different internet shop.
This service is available in Express mode at the price of £18 / 20€ for each commenced 30 minutes of work.
2. **A working hour of programmer team – £30/35€**
A working hour spent on writing of a new function of a program or an analysis of program code sent by the Client.
This service is available in Express mode at the price of £17,5 / 20€ for each commenced 30 minutes of work.
3. **A working hour for training on sales based on IdoSell Shop in the location of the training centre – £29 / 34€**
It includes training in the main office of the Operator for 1 to 6 persons indicated by the Client or a remote training on management of e-commerce business, an internet shop or operation of IdoSell Shop (it does not include access to technical support by phone and IdoSell Shop Tickets), including remote configuration of the system or program. The fee does not include travelling costs to the office of the Client. Maximum duration of the training is 4 hours.
4. **A working hour of server administrator - £30 / 35€**
An hour of work of server administrator when working on atypical commissions which require reconfiguration of servers or services installed on servers of the Operator.
This service is available in Express mode at the price of £19 / 24€ for each commenced 30 minutes of work.

5 – Graphic and implementation services

1. **A working hour of graphic team for works related with the Shop – £29 / 34€**
A working hour of a person who works for the Client to modify Shop Mask or auction template. If work relates to development of a new language version, the cost of translation and preparation of texts is not included. For this service the Client provides a translation prepared by his own translator.
This service is available in Express mode at the price £18 / 20€ for each commenced 30 minutes of work.
2. **An hour of work of graphic team for other graphic works – £30/35€**
An hour of work of a person who works for the Client in relation to execution of graphic elements including press advertisements, retouch and other graphic services not connected with modification of Shop Mask and works related to execution of Flash elements or other elements which require specialist software.
This service is available in Express mode at the price of £19 / 24€ for each commenced 30 minutes of work.
3. **BASIC implementation package – £399/469€**
It comprises a package of 18 working hours to be used within 90 days from the moment of approval of the order, for work of implementation team for preparation of the design of the website and mask encoding on the basis of a PSD shop design. If the client provided a shop design, the whole time is used for coding and if the time has not been used up completely, it can be changed to other graphic works.
4. **ADVANCED implementation package – £789/899€**
It covers the same scope of services as BASIC implementation package but comprises 35 working hours of implementation team and allows also to use import and training services.
5. **SOPHISTICATED implementation package – £1349/1549€**
It covers the same scope of services as BASIC implementation package but it comprises 60 working hours of implementation team and allows also to use import and training services.



6. SUPREME implementation package – £2249/2569€

It covers the same scope of services as BASIC implementation package but it comprises 100 working hours of implementation team and allows also to use import and training services.

6 – Issuance of licenses to use the works in different materials than the website of IdoSell Shop

Graphic works can be used without purchasing any license on websites connected with the Service. If the Client wants to use the logo in different materials than the website of IdoSell Shop, he has to purchase a transfer of property rights. Works not listed below (i.e. e-mail templates, HTML and JavaScript addons, Banners and Buttons) do not require purchasing additional license.

1. Issuance of a written logo license – £29 / 34€

Logos designed by our graphic artists are included in the license to be used under IdoSell Shop. An exclusive license with transfer of copyrights allows to register the mark and use it at will. The fee includes a written, exclusive license with transfer of property rights. If a logo was designed under the fee for execution of a website design, we allow to use it exclusively on websites connected with the Service. If the Client wants to use the logo in different materials than the website of IdoSell Shop, he has to purchase a transfer of property rights.

The fee includes issuance and transfer of an exclusive license for 1 trademark in a PDF file, signed with digital qualified signature, and does not include the cost of preparation and vectorization of graphics.

These works have to be executed under additional graphic works, payable on general terms or independently by the Client. If the Client wants to get a license on paper, he has to order an additional service: Mail delivery on the territory of Europe.

2. Issuance of a written Shop Mask license – £300 / 350€

The fee includes providing a shop mask in a PSD format with the right to cut the artwork and encode it without using the IdoSell Shop service. The license is exclusive and includes agreement on further modifications by the Client.

3. Issuance of a written Shop Mask layout license – £1000 / 1200€

The fee includes providing a shop mask in a language of descriptions, JavaScript and CSS being a part of the Shop Mask. The license is exclusive and includes agreement on further modifications by the Client.

7 – Technical support

For every subscription plan the Client must purchase a suitable technical support package. A package in English always gets technical support in Polish.

1. Technical support in English for CLOUD subscription – £19.99 / 20.99€

2. Technical support in English for DEDICATED CLOUD 1 subscription – £85/93€

3. Technical support in English for DEDICATED CLOUD 2 subscription – £154/184€

4. Technical support in English for DEDICATED CLOUD 4 subscription – £212/255€

5. Technical support in English for DEDICATED CLOUD 8 subscription – £282/324€

6. Technical support in English for DEDICATED CLOUD 16 subscription – £452/520€

7. Technical support in English for DEDICATED CLOUD 32 subscription – £452/514€

8. Technical support in English for DEDICATED CLOUD 64 subscription – £452/520€



8 – Supporting Applications for IdoSell Shop

A personal computer with Windows operating system and an up-to-date .NET. environment is required to start up a chosen Supporting Application. Paid supporting applications allow to order demo license keys and test an application before a paid license is ordered. Fees include a license for 365 days of use on any number of computers connected with one Administration Panel, free updates and technical support. Licenses for integrating programs do not include the cost of licences for third parties' programs or costs of access to databases of providers, which should be obtained on one's own. '(Extension)' licenses extend the validity of a license by the following 365 days and are available if they are ordered within 30 days from the date of expiry of the previous license key. The cost of license for IAI Scanner application includes use by one device during 24 hours, and if the Client wants to use more devices at the same time, they purchase as many licenses as many devices use the program during 24 hours.

1. **IAI POS license – £249 / 285€**
2. **IAI POS license (extension) – £187 / 214€**
3. **IAI Downloader license – £200 / 225€**
4. **IAI Downloader license (extension) – £180 / 200€**
5. **IAI Bridge license – £699 / 799€**
6. **IAI Bridge license(extension) – £499 / 569€**
7. **IAI Bridge Professional license – £799 / 899€**
8. **IAI Bridge license Professional (extension) – £699 / 799€**
9. **IAI Scanner license – £249 / 285€**
10. **IAI Scanner license (extension) – £249 / 285€**

9 – Additional services

Additional services are optional modules which modify standard, free Services. The service is paid monthly; fees for the first month are charged proportionally to the remaining length of the month and in the following month are charged in advance for each commenced month. The Service is set and the fee is charged for every Shop Mask separately, regardless from the service plan.

1. **White-Label service – £50 / 57€**
It allows to remove the logo: 'Powered by IdoSell Shop', an alternative text and the link from the shop mask and Meta-Author on one site in the administration panel.
2. **Premium IP service – £6,25 / 7,5€**
It allows to start up Shop Mask with a separate IPv4 address. The Service is necessary to install SSL certificate of the Client. The Operator has the right to refuse to provide this service if no IPv4 addresses are free.
3. **Company branch for CLOUD plan – £6,25/7,5€**
It allows to provide an additional shop mask with separate data of the selling company and service for the data also in sales documents.
4. **Company branch for plans different from CLOUD – £18,75/22,5€**
It includes the same functionalities as Company branch for CLOUD - for different subscription plans.
5. **E-mail Marketing Pro – £9,75/11€**
It allows to send newsletters with variables, triggered messages and other advanced functions of e-mail marketing. This service is available only for dedicated server subscriptions. The fee is charged for an administration panel. The minimum period of use of this service is 14 days.
6. **Mail delivery on the territory of Europe – £4/4,50€**
It covers sending of any mail to the Client, in a material form, e.g. a paper copy of an invoice with weight up to 350 grams, when the document provided electronically with a qualified digital signature is not sufficient for the Client. The cost includes dispatch of a registered letter on the territory of Europe (including Cyprus, Russia and Israel).
7. **The fee for transfer of funds collected in the Customer Service into an indicated bank account kept in SEPA – £1,5 / 1,75€**



8. Fee for transfer of funds collected in Customer Service into the Balance – £0/0€

9. The fee for payment of settlements with IAI into the Balance with use of immediate PayPal payments – consistent with the commission charged by PayPal Inc.

The fee is charged when the Client decides to pay settlements with IAI S.A. into the Balance, instead by a bank transfer, via a system of electronic payments with immediate crediting of PayPal payments. The fee is transferred to the payer by deduction of money from the Balance in a separate transaction.

10. The fee for payment into the Balance of settlements with IAI with use of immediate payments operated by IAI – 2% of the value of a transaction

The fee is charged when the Client decides to pay settlements with IAI S.A. into the Balance instead by a bank transfer, via a system of electronic payments with immediate crediting of mTransfer or MultiTransfer payments. This does not refer to a transfer from the Balance in the Customer Service or a transfer related to payment to courier upon delivery. The fee is transferred to the payer by deduction of money from the Balance in a separate transaction.

Appendixes:

1. Appendix 1 – **Price List of E-mails and SMS**
2. Appendix 2 – **Price List for SSL certificates**

All prices are net prices; to obtain a gross price, on the territory of EU countries, one shall add VAT at 23%. Companies from outside the EU, but settling VAT in the EU, have their invoices issued without VAT.

The Price List was adopted in a meeting of the Board of Management of IAI S.A. by the decision no. PL/9/2014 of 31 July 2014.



Appendix 1 – Price List for e-mails and SMS

The Operator provides the possibility to send text messages. If a text is longer than technical limits of SMS standard, it shall be divided into smaller sections and then sent out. Messages with 'branding' have an option of control of the 11-symbol sender field which allows to introduce the name of the Client which will not mislead the receiver as to the identity of the sender. 'Priority' messages are messages with a guarantee that the Operator will send the message within 3 minutes. SMS are added up daily and presented as a sum of costs of messages sent out on a given day.

1 – Mobile phones registered in Poland (prefix +48)

1. **Sending of 1 ordinary SMS PL – £0,032/0,037€**
2. **Sending of 1 SMS PL with branding – £0,033/0,038€**
3. **Sending of 1 priority SMS PL – £0,036/0,041€**
4. **Sending of 1 priority SMS PL with branding – £0,037/0,042€**

2 – Mobile phones registered in European Union countries (except Poland), USA, Canada and Australia

1. **Sending of 1 ordinary SMS PL – £0,065/0,074€**
2. **Sending of 1 SMS PL with branding – £0,067 / 0,077€**
3. **Sending of 1 priority SMS PL – £0,072/0,083€**
4. **Sending of 1 priority SMS PL with branding – £0,075/0,085€**

3 – Sending of 1 e-mail by FreshMail servers – £0,00075 / 0,00085€

Apart from free e-mails from servers where an internet shop is installed and own servers of the client which are integrated by SMTP protocol, the Operator offers an option to send e-mails from quick infrastructure, entities which specialise in e-mail dispatch. Such servers have high deliverability level thanks to high reputation, they are able to deliver e-mails quicker, e.g. to free e-mail boxes and they report e-mail soft and hard bouncing. Additionally, the very process of e-mail dispatch affects the traffic on the server of the client less. Newsletters which are sent by Freshmail have free option of E-mail Marketing Pro service.



Appendix 2 – Price List for SSL certificates

The Operator offers the possibility to use SSL certificates for a safe transfer with SSL / HTTPS protocol. Services below, related to SSL certificates, are offered for every subscription plan. The Operator allows to use certificates which have been obtained free of charge from a different source than the Service. If SSL certificates different from certificates issued for the technical domain are used, Premium IP service, listed in the main part of the Price List, must be purchased.

SSL certificates are issued and signed in co-operation with CERTUM PCC (Unizeto Technologies S.A.) and are consistent with international standards confirmed by WebTrust™ certificate. This guarantees that the certificate will be displayed correctly. For orders for SSL certificates the Operator offers full support and help in the process of acquisition of a SSL certificate. Certificates are issued for 1 year, 2 or 3 years, fee is charged for the whole period in advance. When a certificate is purchased, it can be downloaded on one's own and used also for different purposes than the Service. Wildcard certificates are certificates purchased for domains with any prefix, that is, *.mydomain.pl, where * means any prefix.

1 – SSL Certificate provided by the Operator consistent with technical domain – £0 / 0€

2 – Purchase or renewal of Commercial SSL certificates issued by CERTUM PCC

Commercial SSL is the basic SSL CERTUM certificate which comprises the name of the domain, without company name.

1. Commercial SSL certificate – 1 year – £33 / 38€
2. Commercial SSL certificate (renewal) – 1 year – £25 / 28€
3. Commercial SSL certificate – 2 years – £58 / 65€
4. Commercial SSL certificate (renewal) – 2 years – £45 / 50€
5. Commercial SSL certificate – 3 years – £88 / 94€
6. Commercial SSL certificate (renewal) – 3 years – £70 / 80€
7. Commercial SSL Wildcard certificate – 1 year – £69 / 79€
8. Commercial SSL Wildcard certificate (renewal) – 1 year – £62 / 70€
9. Commercial SSL Wildcat certificate – 2 years – £125 / 143€
10. Commercial SSL certificate Wildcard (renewal) – 2 years – £112 / 128€
11. Commercial SSL Wildcat certificate – 3 years – £175 / 199€
12. Commercial SSL Wildcat certificate (renewal) – 3 years – £157 / 180€

3 – Purchase or renewal of Trusted SSL certificates issued by CERTUM PCC

Trusted SSL is an OV (organization validated) SSL CERTUM certificate. It displays verified company data including the domain for which the certificate was issued.

1. Trusted SSL certificate – 1 year – £125 / 143€
2. Trusted SSL certificate (renewal) – 1 year – £112 / 128€
3. Trusted SSL certificate – 2 years – £225 / 257€
4. Trusted SSL certificate (renewal) – 2 years – £202 / 230€
5. Trusted SSL certificate – 3 years – £315 / 360€
6. Trusted SSL certificate (renewal) – 3 years – £282 / 323€
7. Wildcard Trusted SSL certificate – 1 year – £249 / 285€
8. Wildcard Trusted SSL certificate (renewal) – 1 year – £225 / 257€
9. Wildcard Trusted SSL certificate – 2 years – £449 / 514€
10. Wildcard Trusted SSL certificate (renewal) – 2 years – £405 / 463€



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11. Wildcard Trusted SSL certificate – 3 years – £625 / 714€
 12. Wildcard Trusted SSL certificate (renewal) – 3 years – £562 / 643€